

EXECUTIVE SUMMARY

Name: Salvation Botanicals Ltd. (The Company)
Sector: Health Sciences
Headquarters: Nanaimo, Vancouver Island, Canada

OVERVIEW


The company is a market leader in the evolving Cannabis market. Incorporated in 2011, the company was founded on a commitment to the production of standardized extract products. The company operates one of the first fully licensed Analytics Laboratories in Canada, accredited by Health Canada to test cannabis and derivative products for Licensed Producers (LP's) and Access to Cannabis for Medical Purposes Regulations growers (ACMPR), as well as approved Cannabis patients. The Company is also approved as a contract extract producer, with authority to extract and produce oil, capsules and tinctures within Health Canada guidelines.

The Company is positioned as a provider to the industry with existing capabilities in excess of 4 Billion mg of cannabinoid products per year, capable of supplying over 500,000 clients with standardized cannabinoid therapies.

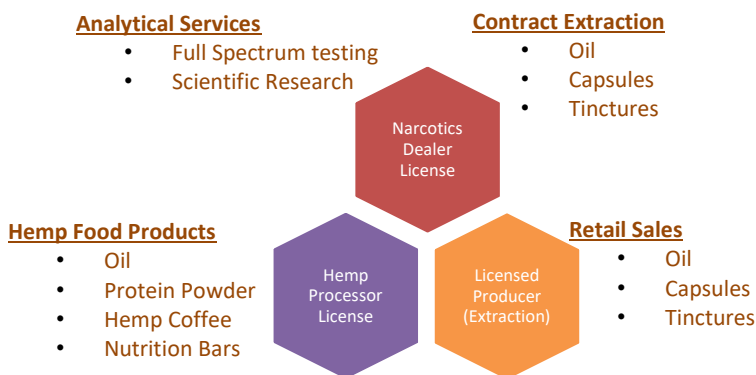
The company has a strategy for a public offering within 18 months.

LICENSING STATUS

The Company is uniquely licensed, having **received** the following Licenses from Health Canada:

Narcotics Dealer License: 2016 (DL)  Health Canada Santé Canada
 Hemp Producers License: 2016 (HPL)

In addition, the company is a fast-tracked late stage Licensed Producer (LP) applicant.



STRUCTURE

The Company operates in 3 divisions:

Salvation Botanicals – Operating under the DL, this division performs contract extractions from various Cannabis strains, and formulates standardized products for the Canadian market.

Salvation Bioscience – Operating under the DL, Bioscience conducts independent Analytical Testing, and has developed proprietary methods and protocols to ensure accuracy and reliability.

Purely Hemp – Operating under the HPL, Purely Hemp produces hemp based food products and ingredients, including protein powder, hemp hearts, oil and coffee.



COMPETITIVE ADVANTAGE

Having successfully predicted the course of the market, and pioneered the testing and production of standardized cannabinoid products in Canada, the company enjoys the benefit of deep connections to all sectors of the industry. Significant barriers to entry exist through stringent licensing and personnel controls. IP has been developed over years of testing, formulation and standardization in market leading products. The Company's low cost production and ongoing research and development programs produce industry leading products and protocols.

PERSONNEL

Highly Skilled Management

CEO, Founder, Director – Cliff Wiltshire – with 30+ years experience in industrial production line development, design and maintenance, Cliff founded the Company in 2011. Cliff also is founder and CEO of multiple successful retail outlets in Nanaimo. He is a well-respected and trusted leader with extensive relationships and contacts in the industry. Cliff maintains relationships with regulators at both the Federal and Provincial level, and possesses a strong understanding of the regulatory and political climate in the evolving cannabis market.



CFO, Director – Rob McIntyre CPA, CA - 25 years international experience in compliance, corporate governance, audit, reporting system design and implementation, detailed analysis and forecasting. Former CFO roles in health care, hospitality and software development sectors.

EXECUTIVE SUMMARY (Cont'd)

Chief Science Officer - Dr. Kristina Grotzinger, PhD, BSc
Health Canada accredited 'Qualified Person in Charge' (QPIC)
Avid researcher in natural health/herbal medicines; author of peer-reviewed research papers, SR&ED projects (2013-present) in analytical methods for cannabis testing.

Senior Research Scientist, Bernard Keller, PhD, BSc
20 years experience in advanced analytical technologies, author of over 30 peer reviewed publications, Former director of Mass Spectrometry facility Queens University, ON, Research Scientist Child & Family Research Institute BC Children's Hospital

QA/QC Officer, Dorothea Hanisch, BSc (Pharmacy)
Health Canada accredited Alternate Qualified Person in Charge (AQPIC), Licensed pharmacist with a background in pharmaceutical manufacturing, German experience as an Industrial Pharmacist, QA / QC, regulatory liaison.



Experienced Advisors
Stuart Titus, CEO and President of Medical Marijuana Inc.
Stuart has been involved in the development and investment of several industry-leading cannabis and industrial hemp businesses. His expertise in finance was forged on Wall Street, where he worked as a bond trader for 11 years, managing a trading and underwriting department as a V.P. for CS First Boston Corp. He worked as a Physiotherapist for over 15 years, having run clinics that specialized in integrative pain management and injury rehabilitation, which treated over 40,000 patients.

Paul Rosen, LL.B, Consultant
Co-founder of PharmaCan Capital Corporation, past President and CEO, Paul currently sits on the board of iAnthis Capital Holdings, a publicly traded New York Based investment bank invested in several medical marijuana licenses across the United States. Paul is a member of the Law Society of Upper Canada, and practiced constitutional law in Canada for several years. Paul received a B.A. in Economics from Western University in 1985 and an LL.B. from the University of Toronto in 1988.

Greg Hall, Director
Previous Director at Haywood Securities Inc.; Vice-President, Canaccord Capital Corporation; and Senior Vice-President of Leede Financial Markets Inc. He is a graduate of the Rotman School of Management, University of Toronto, SME Enterprise Board Program, and a Member of the Institute of Corporate Directors.



X-Ray Fluorescent Spectrometer
Detection of Heavy Metals through the measurement of characteristic secondary x-rays from a sample that has been excited by bombarding with gamma rays

For Further Information, contact:
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